



One of America's Byways



Great Lakes Seaway Trail Invites You to Explore America's Freshwater Shoreline

2005 EDITOR/WRITER TIP SHEET 1 of 4

We invite you to write about the Seaway Trail as a string of pearls - the pearls being Trailwide sites for sportfishing and other recreational fun, history and learning destinations, architectural treasures... the Seaway Trail being the precious chain connecting a multitude of travel jewels

WHAT is the GREAT LAKES SEAWAY TRAIL?

- a 504-mile scenic driving and boating route along the St. Lawrence River, Lake Ontario, Niagara River and Lake Erie in New York and Pennsylvania
- one of America's Byways
- a National Recreation Trail.
- a travel destination that tells the story of America in a unique freshwater fashion through history, culture, recreation, maritime heritage, agricultural and cultural character, and today's communities and people.

STORY IDEAS

1st Time in North America: World Carp Championship June 2005

In 2005, the World Carp Championship comes to North America for the first time. The Seaway Trail side of the St. Lawrence River will welcome tournament teams from around the globe. This angling "Olympics" has traditionally been held in Europe. \$1,000,000 will be paid if an angler catches a single carp that breaks the New York State record of 50 pounds, 4 ounces. Event starts June 4 with World Carp Expo & I Love New York Travel Marketplace; Championship follows 6/5-10 along the river from Massena to Ogdensburg.

Youth Tournament Started by Harry Potter Actor Continues in 2005

The British especially like to fish for carp and to fish for the big fish on the St. Lawrence River. Tom Felton of Harry Potter film fame and his brother started a tournament for young anglers. This year the 3rd St. Lawrence International Junior Carp Tournament & School will begin August 18th with a one-day hands-on school followed by a 2-day fishing tournament for ages 11-18 with a parent/guardian. If his acting schedule allows Tom Felton may join the anglers for some fishing fun!

Other Seaway Trail Carp Fishing Pearls:

Not to be forgotten for carp fishing is the the Niagara region of the Seaway Trail. We can put you in touch with anglers who tell true "fish tales."

Ready to write about the Great Lakes Seaway Trail?

Need photos, interviews, contacts, tour arrangements?

Contact: Teresa Mitchell, 800-SEAWAY-T, teresa@seawaytrail.com;

or Kara Lynn Dunn, 315-465-7578, karalynn@gisco.net



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2005 EDITOR/WRITER TIP SHEET 2 of 4

STORY IDEAS

Seaway Trail Walks in Nine Waterfront Communities in 2005

The **Seaway Trail Walks** series of guided walking tours, modeled after London Walks in England, has nine participating communities Trailwide. Each 90-minute tour offers a unique, narrated look at local and regional history: 200 years of architecture, maritime and military heritage, the 1000 Islands' Gilded Age, and Presidential visits. Guides, sometimes costumed in period dress, offer fascinating facts, figures and legends about local communities including cocktail waitresses, river rats and Underground Railroad conductors. Call 1-800-SEAWAY-T or see www.seawaytrail.com for details on all Walks.

Seaway Trail Sites Begin French & Indian War 250th Anniversary Commemoration

Although the Great Lakes Seaway Trail is most often associated with America's "Second War for Independence" - the War of 1812, in 2005, sites along the Trail will begin recognizing the region's French & Indian War history. July 2-4, Old Fort Niagara (Youngstown), a marvelous site of military architecture, will host a French & Indian War Encampment. Visitors will relive the 1759 Siege of Fort Niagara through battle & artillery demonstrations, sutlers displays, kids activities, and drills. July 23-24, Ogdensburg on the St. Lawrence River hosts a Founder's Day with battle re-enactments of French & Indian War, soldier/sutler encampments, speakers, Colonial crafts, and a tall ship. August 27-28, Fort Ontario State Historic Site in Oswego, NY, will hold a French & Indian War Encampment to commemorate the 250th anniversary of the Fort founding. Activities include a 1755 battle re-enactment, 18th-century drills, merchants, and seminars.

Baseball and Talking Film Began on the Seaway Trail in Auburn: one yes, one no

The Auburn Doubledays are named for Abner Doubleday, once considered "the inventor of baseball." Historians later stripped Abner of his title. Today, the Doubledays are the Single A League farm team of the Toronto Blue Jays. They play evening games from June 18 to September 4 at Falcon Park in Auburn, NY, just a bit inland from the Seaway Trail.

Auburn is officially dubbed "The Birthplace of Talking Films." The 1836 Willard-Case Mansion historic site includes the original Case Research Lab. In 1923, Theodore W. Case developed the first commercially-successful technique for producing sound on film via a photographically-recorded sound strip running in sync with the strip of motion picture film. In 1926, Case partnered with William Fox and they called their new sound system Movietone: "It speaks for itself." Movietone's first public showing told the story of Lindberg's transatlantic flight.

Another Seaway Trail Invention Pearl:

Niagara Aerospace Museum in Niagara Falls offers a look at the inventions of such Western New York aviation pioneers as Glenn Curtis (a rare Curtiss Flying Boat is in the collection) and helicopter builder Larry Bell.



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STORY IDEAS

The Great Outdoors: Wayne County

Lighthouse viewing is a great outdoor pastime. Among the Seaway Trail's 28 historic lights Trailwide is Sodus Lighthouse on Lake Ontario. Those who enjoy beautiful natural settings will enjoy Wayne County's recreational opportunities at 13 county parks: hiking, biking, canoeing, swimming, boating and fishing.

Other Seaway Trail Outdoor Travel Pearls:

More than 40 New York State Parks and hundreds of privately-owned campgrounds offer accommodations and activities for campers and outdoor recreationists. You will find a Seaway Trail Outdoor Recreation Fact Sheet and a Seaway Trail Scuba Diving Fact Sheet at www.seawaytrail.com.

The Fast Ferry is Back!

The City of Rochester has purchased the magnificent, \$42.5 million, 284-foot-long, five-stories-tall fast ferry "Spirit of Ontario 1" and will resume cross-lake travel between Toronto, Ontario, Canada, and Rochester, New York, on the Seaway Trail in 2005. The catamaran has restaurant, two movie theaters, TV area, playroom, game room, online hookups and can carry 750 passengers plus over 200 vehicles. Travelers can enjoy byway road trips east and west of Rochester. Check www.catfastferry.com for details.

National Toy Hall of Fame Welcomes "New" Entries

G.I. Joe, now 40 years old, has joined 30 classic American playthings in the National Toy Hall of Fame, housed at Rochester's Strong Museum, which has a collection of more than 70,000 toys and dolls. Other recent inductees include the rocking horse and the board game Scrabble.

Other Seaway Trail Toy Theme/Children's Fun Stop Pearls:

Toy Town Museum in East Aurora has an extensive collection of Fisher-Price toys, and everyone loves to pet the animals at Old McDonald's Children's Village in Sackets Harbor.

Seaway Trail Architecture Makes Great Travel Theme

The Orleans County Marine Park has a new Seaway Trail outdoor interpretive center that showcases the region's cobblestone architecture. A 4-foot by 4-foot, one-foot thick L-shaped cobblestone wall allows visitors to see and touch the vernacular building style. A Seaway Trail interpretive panel offers details about the style of building so unique to the area and its 1830s-era settlers. The wall is set along the rim the Oak Orchard River Gorge, a popular fly fishing destination. The visitor site was made possible by a federal scenic byway grant to Seaway Trail, Inc.

Other Seaway Trail Architectural Pearls: see page 4

... In the Greater Buffalo area, five works of American architect Frank Lloyd Wright will be joined by a gas station being built in 2005 to Wright's never-actuated 1927 plans. The completed Buffalo Filling Station by Frank Lloyd Wright™ being built as an addition to the Buffalo Transportation-Pierce Arrow Museum, will be one of only two Frank Lloyd Wright-designed gas stations in the U.S. One of Wright's apprentices, Anthony Puttnam of Madison, WI, is consulting on the project.

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STORY IDEAS

Other Seaway Trail Architectural Pearls

... Not far from Orleans County Marine Park, the Cobblestone Museum includes the oldest cobblestone church in North America.

... The three-story, limestone Seaway Trail Discovery Center on the Sackets Harbor waterfront is the former Union Hotel (1817-18). The Center's exhibits include an animatronic Ulysses S. Grant, in the old tavern room, inviting visitors to travel to Boldt Castle, Susan B. Anthony's home, Harriet Tubman's home...

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Along Seaway Trail Pennsylvania:

The new Labyrinth at the Lake Erie Arboretum at Frontier Park (LEAF) will officially open to the public in Spring 2005. Located along the Seaway Trail, LEAF's natural setting in the City of Erie is a great outdoor city venue for concerts, festivals and outdoor events for visitors and the community.

The Bayfront Connector, planned to open early 2005, will conveniently connect I-90 at Westleyville, Exit 32, on the city's east side to Erie's Bayfront district and Seaway Trail. Hikers and bikers will find a parallel meandering multipurpose trail offering a wealth of views.

Hungry Travelers Find Unique Flavors

Among the unique flavors and foods originating on the Seaway Trail are Buffalo wings, Rochester's Zweigle's hot dogs and French's Mustard, 1000 Islands dressing, Webb's creamy goat milk fudge made in Chautauqua County, and, most recently, the blooming apple dessert invented at the Apple Orchard Inn in Medina! You will find a Seaway Trail Foods Fact Sheet online at www.seawaytrail.com.

Seaway Trail's New Online Map

To see the map with 222 points of interest and to learn more about the Seaway Trail, visit www.seawaytrail.com on the Internet. ###

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