



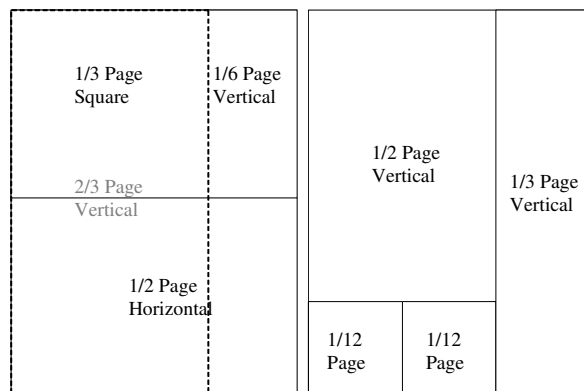
GREAT LAKES SEAWAY TRAIL TRAVEL MAGAZINE



Official Magazine and Membership Directory of Seaway Trail, Inc.

2012 Membership & Advertising Contract 24th Edition of the Great Lakes Seaway Trail Travel Magazine

Ad Sizes & Rates			
Type	Size	Bleed	Cost
2 Full Pages	15.25 x 9.75	17 x 11.125	\$8,000
Back Cover	7.25 x 9.75	8.625 x 11.125	\$6,500
Inside Front Cover	7.25 x 9.75	8.625 x 11.125	\$5,500
1 Full Page	7.25 x 9.75	8.625 x 11.125	\$4,200
2/3 Page Vertical	4.75 x 9.75	5 x 11.125	\$2,800
1/2 Page Horizontal	7.25 x 4.75		\$2,100
1/2 Page Vertical	4.75 X 7		\$2,100
1/3 Page Square	4.75 x 4.75		\$1,400
1/3 Page Vertical	2.25 x 9.75		\$1,400
1/6 Page Vertical	2.25 x 4.50		\$700
1/12 Page Square	2.25 x 2.25		\$350



DIRECTORY INFORMATION

For Great Lakes Seaway Trail Travel Magazine & SeawayTrail.com

BUSINESS NAME _____

PHYSICAL ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE # _____

WEBSITE _____

CATEGORY* What to Do Where to Stay Towns & Chambers

Where to Eat Where to Shop Community Partners

*Membership includes listing in Travel Magazine & website in 1 category. \$50 for extra category.

Contact information (NOT for publication)

CONTACT NAME _____

MAILING ADDRESS _____

CITY _____ STATE _____ ZIP _____

TEL 1 _____ TEL 2 _____

FAX _____ CELL _____

EMAIL _____

AD IS OK AS IS WILL SUBMIT NEW AD NEW AD DESIGN OR AD CHANGE (Additional setup costs may apply)

My signature below indicates that I agree to comply with the terms of this contract, as indicated above.

NAME _____ SIGNATURE _____ DATE _____

Seaway Trail Membership is required to advertise in the Great Lakes Seaway Trail Travel Magazine. Questions? Contact Kurt Schumacher at kurt@seawaytrail.com or 585-857-1004. Seaway Trail, Inc. reserves the right to refuse advertising. Invoices shall be paid in full net 30 days.

Return this form to: **Great Lakes Seaway Trail | 1002 Ridge Rd. | Webster, NY 14580**
OR email to kurt@seawaytrail.com OR fax to 315-646-1004

AD INFORMATION

For Great Lakes Seaway Trail Travel Magazine

AD SIZE _____ AD COST \$ _____

MEMBERSHIP

INDIVIDUAL MEMBERSHIP \$50 \$ _____

BUSINESS MEMBERSHIP \$100 \$ _____

TOURISM ORGANIZATION \$200 \$ _____

LISTING IN EXTRA CATEGORY* \$50 \$ _____

WEBSITE ADD-ONS

ENHANCED LISTING (free with ad) \$75 \$ _____

PREMIUM LISTING (free w/ 1/3+ pg. ad) \$150 \$ _____

TOTAL \$ _____

PAYMENT OPTIONS

Check (Made payable to Seaway Trail, Inc.)

Visa MasterCard Please send invoice

CARD # _____

EXPIRATION _____ SECURITY CODE _____

SIGNATURE _____