



SeawayTrail.com Member Add-Ons

Enhanced & Premium Web Listings
Web Coupons

Premium Member Listing

- Includes two (2) 100x100 pixel images along with a 300 character (max) description of your business that will appear with your member listing.
- These listings will appear above the Standard and Enhanced Listings providing increased visibility to consumers.
- Example:



Seaway Trail Discovery Center
401 West Main St.
Sackets Harbor, NY 13685
315-646-1000
www.seawaytrail.com/discoverycenter

Featuring interactive exhibits covering a variety of topics including Maritime History, Military History, Lighthouses, Natural History, Agriculture, and much more! Learn about the Great Lakes Seaway Trail and launch your own voyage of discovery!



2012 Rate - \$150

FREE for businesses purchasing a 1/3 page ad or larger in the 2012 Great Lakes Seaway Trail Travel Magazine!

Enhanced Member Listing

- Includes one (1) 100x100 pixel image that will appear with your business listing.
- These listings will appear above the Standard Listings providing increased visibility to consumers.
- Example:



Seaway Trail Discovery Center
401 West Main St.
Sackets Harbor, NY 13685
315-646-1000
www.seawaytrail.com/discoverycenter

2012 Rate – \$75

FREE for businesses purchasing a 1/12 or 1/6 page ad in the 2012 Great Lakes Seaway Trail Travel Magazine!

Web Coupon

- Add a web coupon to your listing and drive visitors to your business
- Coupon icon with description will appear with your listing with link to printable web coupon.
- Can be combined with Premium & Enhanced Listing
- Example:

Seaway Trail Discovery Center
401 West Main St.
Sackets Harbor, NY 13685
315-646-1000
www.seawaytrail.com/discoverycenter



\$1 Off Admission

2012 Rate – **FREE for all Seaway Trail members!**

Select your offers above and fill in the form below to increase your visibility on the www.seawaytrail.com site.

Business Name _____

Contact Name _____

Contact Phone _____

For Premium Member Listing

Business Description (300 character max):

For Web Coupon

Offer Description

Terms and Conditions

Expiration Date _____

Other Information to Include on Coupon:

Signature _____ Date _____

Return this form to: **Great Lakes Seaway Trail | 1002 Ridge Rd. | Webster, NY 14580**
OR email to kurt@seawaytrail.com OR fax to 315-646-1004

Images to be used with Premium & Enhanced Listings and Web Coupon should be sent via email to kurt@seawaytrail.com. If additional space is needed, please send info as an attachment. Seaway Trail Membership is required for online business listings and web coupons. Seaway Trail reserves the right to refuse advertising. Offer is non-transferrable.